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FOR IMMEDIATE RELEASE

RMHC Run4Kids Coming to Chattanooga – January 18, 2020

Ronald McDonald House Charities of Greater Chattanooga's announces new 5k event, so much fun it'll knock your socks off!

CHATTANOOGA, Tenn. – September 9, 2019 – Ronald McDonald House Charities of Greater Chattanooga is thrilled to bring new excitement to the long held community event, the Karen Lawrence Run, by rebranding the event as the RMHC Run4Kids in Memory of Karen Lawrence. Since 1979 the Lawrence family has hosted a fundraising 5k in memory of their daughter, Karen.

“Before she lost her battle with leukemia, Karen asked us to continue helping sick kids,” shared Phyllis Lawrence, Karen’s mother. “Our family has honored that request for 40 years by both raising funds and volunteering for causes near to her heart and ours. We are excited to continue her legacy with the Run4Kids in Memory of Karen Lawrence, a run and walk with events for everyone from the avid runner to the family who walks together.”

The RMHC Run4Kids will be held at Camp Jordan on Saturday, January 18, 2020 at 2pm. Attendees can expect a fun, family-friendly event with timed and untimed race experiences as well as activities for children of all ages. You may register at <https://register.chronotrack.com/r/53289>.

In 2014 the Lawrence family named Ronald McDonald House Charities of Greater Chattanooga as the sole beneficiary of the event. The Ronald McDonald House keeps families of critically-ill children together and allows for them to fully participate in their child’s medical care, so it is fitting that a family so dedicated to causes such as these would continue in Karen’s legacy.

For more information, visit rmhchattanooga.com or contact Bethany Ramsey at 423-778-4147.

About Ronald McDonald House Charities® of Greater Chattanooga

Established in 1990, the mission of Chattanooga’s Ronald McDonald House Charities is to provide families with the care and resources they need when their child is sick and to support programs that address the health and well-being of children. RMHC of Greater Chattanooga is an independent, 501(c) 3 registered non-profit that operates solely on donations from individuals, businesses and foundations. The cornerstone programs are the 28-bedroom Ronald McDonald House, the Ronald McDonald Family Room located inside Children’s Hospital at Erlanger, and the Ronald McDonald Care Mobile, a school-based medical program. Ronald McDonald House Charities also offers scholarships to area high school seniors.

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