

February 2022

To Whom It May Concern:

It is with great confidence that I am happy to recommend Bethany Ramsey to you for any position she is being considered for. For the past four years, Bethany has served with distinction as the Marketing and Public Relations Coordinator for Ronald McDonald House Charities of Greater Chattanooga, and we were certainly sorry to see her leave.

As CEO of this organization for the past 32 years, I have had the opportunity to work with a good number of employees in this position. For many, this was their first job out of college. Bethany was one of those individuals but her poise, desire for excellence, attention to detail and her willingness to advance our mission became evident immediately and the intense training others needed, she did not. She has been a stellar employee and has met every challenge given to her, and there have been many during the pandemic. We have been forced to pivot to virtual events, cancel events, and to operate a 24/7 facility without the help of volunteers. Every element of what we have faced during the pandemic needed us to communicate often difficult restrictions and challenges in different ways to keep our mission uppermost in the minds of our donors and supporters. I must say that Bethany has excelled in every way to make these challenges into successes.

Not only has she managed our communications during such difficult times, she willingly stepped in with the rest of our staff to spend nights at the Ronald McDonald House as our overnight coverage, to work unusual hours, and to perform operational duties much outside the scope of her normal work. Bethany's strengths are her creative writing, her connection to the families she is writing about, her poise in front of the camera, her ability to manage multiple projects well, and her knowledge of new technology and social media. I have no doubt that she will excel in any environment or position she is chosen for and that she would be a conscientious and outstanding employee.

Please feel free to contact me at 423/240-9247 if you need further information.

Sincerely,

Jane L. Kaylor
President and CEO